

# How to engage your key stakeholders to improve your school for Governors & Trustees



## Overview

Boards have a key role to plan in listening to stakeholders, primarily parents, pupils and staff when leading their school strategically. Creating a shared vision, good communication channels and visibility of decision makers all helps to unite the school community in a common purpose of being the best school they can be for their community. This session will explain the principles of boards responsibilities and give examples of how they can support their schools in this endeavour.

The following will be explored:

- Identifying the success criteria for stakeholder engagement
- How to gather stakeholder views
- Creating a shared vision, values and strategy
- Agreeing a communication strategy
- How to measure stakeholder engagement and its impact

## Tutor

Rosemary Lovatt is an NLG and led National Leaders of Governance (NLGs) across the East of England and NE London for many years. She is currently Vice Chair of a large multi academy trust. She is an experienced governance tutor, chair and trustee who has supported boards across England and has trained thousands of governors and trustees.

As an experienced Chairs of Governors, Rosemary strongly believes in providing training that gives you the knowledge, tools and examples to be an effective governor. Rosemary's aim is to give you the confidence and tools to improve your governance as quickly and effectively as possible.

## What people say about our training

*'The best governor training I have ever attended'*

*'Inspiring! Thank you! I now feel confident to be a more strategic governor'*

*'At last, training that provides the tools, examples and checklists to help us do the job'*

## About our training

As experienced Chairs of Governors we strongly believe in providing training that gives you the knowledge, tools and examples to be effective governors. Our aim is to give you the confidence and tools to improve your governance as quickly and effectively as possible. All our training is provided by National Leaders of Governance who are experienced governance trainers. Our training can be provided as webinars, bespoke sessions for your board or group of schools or face to face sessions (subject to social distancing guidance).

## About NLGs

National Leaders of Governance (NLGs) are experienced chairs of governing boards. All NLGs have been through a rigorous designation process from the National College of Teaching and Leadership (NCTL), a part of the Department for Education (DfE), to demonstrate that we have the skills, experience and attributes to be a National Leader of Governance. All NLGs are either actively chairing standalone schools or academies, local governing boards or multi academy trust (MAT) trust boards or have done so within the last five years. All NLGs are trained to support governors through mentoring and coaching and provide governance services which are quality assured.

## Logistics and Booking

Please complete your online booking by selecting the 'BOOK' link next to the date wish to attend from the grid below and using the 'BOOK' link. If the 'BOOK' link is not visible, please let us know you are interested in the next available date by selecting the 'ENQUIRE' button below.

If you have any difficulties, please contact Melanie Jones, Billericay TSA Administrator. Email: [mjones@billericayschool.com](mailto:mjones@billericayschool.com)  
Tel: 01277 314420.

## Logistics

**Course Dates:**

**Venue:**

**Times:** -

